

THE FIBRE CO.

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Design Brief

THE ALMANAC SERIES III

We are seeking applications from Designers for our third cycle of The Almanac Series for Spring/Summer 2024. Submissions from Designers of all races, sexualities, gender expressions, abilities, ages, and body sizes are welcome.

The Fibre Co. is all about celebrating wonderful yarn and the talents of those who work with it. We are humbled to work with the amazing designers who use our yarns and we're keen to promote their work as well as encourage new talent.

We are looking for new design ideas for both garments and accessories in the yarns, [Cirro](#), [Acadia](#), [Amble](#), and [Meadow](#). Submissions for both knit and crochet designs will be accepted. Please use the links to see more information on each of the yarns, including the yarn specs, needles, colour palette, and the yarn's story.

If you are inspired to create designs for more than one yarn and/or have multiple design concepts for the same yarn, then please submit each idea separately in the requested format as described below.

THE ALMANAC SERIES

The Almanac Series is an ongoing collection celebrating each month of the year with a Yarn of the Month. It is based on the original farmer's Almanac, a nature-inspired guide to the seasons.

In our first two almanacs we looked to land with our theme of herbalism and then to the skies with our theme of astronomy. Now we look to the seas.

Our third Almanac Series is inspired by the oceans with a focus on endangered species, to acknowledge the importance of maintaining a balanced and thriving ocean ecosystem. We invite you to be inspired by the high seas and explore this theme with us.

For our Spring/Summer collection you could look at the climate variability of the deep ocean during warmer months, the annual spring bloom of aquatic plants and plankton, the weather patterns and rhythm of the summer swells, the migrations of whales or any other natural event that captures your creativity.

THE SCHEDULE

Date	Deliverable
5th March 2023	Submissions due
14th March 2023	Selections made
26th June 2023	Sample and written pattern due
July - August 2023	Technical review takes place
Feb 2024 to Jul 2024	Patterns published

Please note that we expect Designers that we work with to share our values as stated in our [Code of Conduct](#) and ask that you kindly read it before submitting your design.

THE SMALL PRINT

After design ideas have been received, The Fibre Co. team will review submissions and make final selections notifying the Designers by Tuesday 14th March 2023.

Fully graded patterns written in The Fibre Co. style and the knit samples are due 26th June 2023. Garments are graded to 9 sizes and hats are graded for 3 sizes. The Fibre Co. will arrange to have the finished sample delivered to our HQ in the UK, which is usually via courier pick up.

Following the submission and acceptance of the sample and written pattern, the Designer will need to be available to discuss any questions arising from the tech editing process. Tech editing is expected to take place between July and August 2023.

The Designer will be responsible for delivering the sample and writing the pattern according to The Fibre Co. style sheet, abbreviations list and sizing chart. The Fibre Co. will be responsible for providing yarn, tech editing, photography, layout, publication of the pattern, pattern support and errata. The Fibre Co. will give credit to the Designer in its promotional activities. The Designer will promote the design to their audience in accordance with provided guidance and give credit to The Fibre Co. during any advance marketing, launch and subsequent promotion. The Fibre Co. retains the samples and rights to the pattern.

COMPENSATION

Design fee: A design fee of £200 to £375 will be paid to Designers. The amount for any given design depends on its size and complexity.

Commission on sales: You will also earn in perpetuity:

1. 50% from the sale of a digital pattern directly to a customer in The Fibre Co.'s Ravelry store and our own webshop.
2. 20% on the price that the customer pays for a digital pattern purchased via stockists through the in-store Ravelry programme.

The price of the patterns is set by The Fibre Co. If discounts are applied to patterns, the commission is calculated on the net sale price after discounts are applied. Although The Fibre Co. does not usually offer its patterns in print format, should we decide to make a printed pattern available for sale, commissions would not be earned on printed patterns.

SUBMISSION REQUIREMENTS

For each design idea, submit a one-page document in pdf format by Midnight (GMT) on Sunday 5th March 2023, with the following information:

1. A brief introduction to your work and your interest in creating the proposed design.
2. A sketch of the design idea in digital format, either hand-drawn or CAD created.
3. Description of how the design is constructed, its intended ease, the type of stitches used and other key details.
4. Choice of yarn line and suggestions for colours.
5. Images of swatches. Note that swatches are not required to be in The Fibre Co. yarn.
6. Designer information to include:
 - a. Full name (please add preferred pronouns),
 - b. Business name if applicable,
 - c. Email address,
 - d. Digital links to previous design work as published on the your website, Ravelry store, and / or social media.
7. Please save the PDF with the following naming structure:
(Yarn Line) – (First Name, Last Name) – (Date of Submission)
e.g. *Amble - Jane Smith - 05-03-2023*

MOOD BOARD

Check out our mood board of inspiration for The Almanac Series III by [clicking this link](#). Please note for designs launching in the Spring / Summer months we use lighter weight yarns to reflect the seasons in the northern hemisphere.

HOW TO SUBMIT

Please send us your design submission pdf online, which you can get to by [clicking this link](#). Please ensure what you submit is in line with our submission requirements.

If you have any questions please get in touch with us by emailing info@thefibreco.com.